

Travel Blog Name Ideas: How to Start and Name a Travel Blog

Starting & Naming a Travel Blog



Name for blog ideas

In today's world, social media and personal websites are becoming more popular than ever before. Everyone wants to share a piece of their story with the world and to inspire others to do the same. If you feel the need to share your passion for travelling with the world, the natural step is to start your very own travel blog. This might seem like a daunting task at first. There's so much to think about: theme, content, blog names ideas, etc. The very first two steps you should take, however, don't need to be made too difficult: finding hosting for blog and

coding knowledge whatsoever [to set up a blog](#).

Pros: - very customizable, with plenty of templates, widgets, third-party apps, etc.

- quick and easy to set up by drag and drop
- countless stunning design layouts
- if you do not want to choose from templates you can also let the platform build your website with the Wix ADI tool
- fast site loading
- integrated SEO tool to be found in Google

Cons: - the site template cannot be changed once chosen

- you'll eventually have to pay if you want to use certain third-party apps, remove ads from your site, and more.

[WordPress.org:](#)

Likely the most popular blogging software in the world right now.

Pros: - you have ultimate control over all aspects of your blog site

- there are countless free themes, widgets, templates, plugins, etc.
- you can easily add extra features, such as paid memberships, to your blog

Cons: - you have to manage everything yourself, which can be daunting at first and takes a while to learn.

- you have to manage your blog's backup and security.

[WordPress.com:](#)

WordPress.org's easier-to-manage sibling, a platform that does the hard work for you.

Pros: - incredibly easy to use and learn.

- free, free, free!
- no need to setup-the platform does it all for you.

Cons: - little creative freedom and many limitations as to how your site looks.

- you are limited to using the themes/plugins that the platform provides; no customization here.

- you don't actually own your blog, and you cannot run any advertisements to make money from your content.

How to Choose a Domain Name



Name a blog

Now, when deciding [how to name a blog](#), there are two things you need to consider: (1) the domain name and (2) the travel blog name. Both are equally important, and choosing the wrong name for either can severely impact how well your site does.

Your domain name is like your site's online ID card and should normally be related to the theme of your blog. In some cases, it might even be identical to one of your travel blog names. Regardless, there are some things you should be aware of:

- make it easy to type;
- use appropriate keywords;
- don't make it overly long or complicated, short and sweet is best;

- don't use special characters;
- make it [unique and memorable](#);
- do your research.

Make sure that your blog's domain name, or one too similar to it, hasn't already been taken. It should be easy to find if someone is looking for your niche, but at the same time ensure that it's not so obscure that it will get lost among the millions of other, more relevant results.

This might all sound like a lot to remember, maybe even too much, but coming up with a domain and blog name idea really isn't that difficult once you get down to it. Focus on finding your niche, and go from there. Brainstorm, research, and then brainstorm some more.

How to Choose a Blog Name



How to name a blog

Of equal importance to the domain name is finding the best name for a blog itself. In the case of many good blog names, the domain and blog titles will be exactly the same, but this isn't a hard requirement. The process of how to name your blog can be really frustrating at times. You want to find the best blog names, but there

are just so many great blog names ideas out there! What's more, so many great traveling blog names already seem to be taken. So how to come up with a blog name, one that you'll be ready to keep forever? Just get out a piece of paper to jot down your blog names ideas list and follow these steps to brainstorming some name for blog ideas:

1. Determine your niche.

Is the site going to be your personal travel diary? You'll need to look out for more personalized blog name ideas, such as your first name + a travel buzzword. Will the site lean more towards travel advice or travel planning services? If so, you'll want to focus on travel agency name ideas.

2. Figure out your target audience when thinking about a blog name idea.

What is their ideal age range? What are their interests? Are they young, single men and women or middle-aged parents? Then, do research on the keywords your audience would be most interested in.

3. Research, research, research!

Research for keywords related to your niche and your target audience. Grab your nearest thesaurus and dive deep to find the most interesting, eye-catching synonyms for your keywords (be careful not to get too obscure, however, because you want your travelling blog names to be both easy to remember *and* easy to type).

The best keyword searching tool, that we are using almost everyday is [Keysearch](#). Use our code: KSDISC to get 20% off.

4. Look at your competition's names.

One of the best ways to get some inspiration for your travel blog name ideas is to see what your competitors have going on. Don't copy them or get too close to their ideas, of course, but do take a step back and try to figure out *why* exactly they chose that name and how it relates to their content and intended audience. This will help you enter that same thought process when devising your own travel

names list.

5. Don't be afraid to get creative!

[Play around](#) with different related words and phrases that you like to come up with cool blog names. Look into using a unique abbreviation or alliteration in your name for blog ideas. Creative blog names are often funny or clever, so consider delighting your audience with a travel pun or a play on words, if that's the brand image you're going for.

Blog Name Ideas



Name travel blog

Now that you've started the process of brainstorming for a domain name and name of blog ideas, we'll give you a little inspiration to make things a little easier. The following will be a blog names list of already-existing travel businesses/personal blogs and a short explanation as to what each name is supposed to represent.

Here are some interesting [travel company names ideas](#) to spur you on:

- *Pirate Cove Travel Co.* — the name sounds adventurous and family-friendly
- *New Realm Travel* — discovering ‘new realms’ sounds mysterious and exciting, and the word ‘realm’ gives the name a light edge of fantasy
- *Big City Sightseeing Tours* — the target audience is obviously those who want to see the best of the world’s largest, most famous cities

Here is a blog names list of [personal travel blogs](#) names and why they work so well:

- [Wandering Earl](#) — it says it all right there in the title: the creator’s name and what his purpose is, i.e. to wander. The choice of “wandering” gives the name a whimsical twist.
- [Travel Mamas](#) — the target audience is obviously mothers who like to travel or wish to start. It’s very relatable and easily recognizable to anyone searching for this type of blog niche.

Just from these examples alone, it’s obvious that it isn’t so hard after all to come up with clever, catchy, and memorable blog name ideas for travel sites. When writing your list of blog name ideas, just keep this summary of what those titles taught us in mind. Make your intended purpose and/or target audience clear in your blog names ideas. Keep the possible titles to a maximum of four words, most of them short, so as not to be hard to remember or search for. And when coming up with ideas for travel blog names, don’t be afraid to let your personality shine through in order to curate the best title for your content.